



## ATIEL & UEIL Joint Sustainability Committee

## **Press Release**

## Global Industry Response to 2023 WBCSD Guidance on Avoided Emissions 25th November 2024

ATIEL and UEIL have recently co-signed a letter which was sent to the World Business Council for Sustainable Development (WBCSD), in response to their 2023 Guidance on Avoided Emissions.

Spearheaded by the American Petroleum Institute (API), a significant number of global industry associations joined forces to show support for the lubricants industry perspective on the guidance, which, in its current wording, would deprive societies of the potential to avoid significant levels of greenhouse gas (GHG) emissions by limiting the promotion and subsequent conversion of users to better product solutions.

The letter can be found on the API website here: <a href="https://www.api.org/news-policy-and-issues/letters-or-comments/2024/10/29/api-letter-on-2023-wbcsd-guidance-on-avoided-emissions">https://www.api.org/news-policy-and-issues/letters-or-comments/2024/10/29/api-letter-on-2023-wbcsd-guidance-on-avoided-emissions</a>

Contact by email: secretariat@ueil.org and info@atiel.eu

**UEIL** (the Union of the European Lubricants Industry) represents the interests of the lubricants industry in Europe, with a special focus on SMEs and independent companies that produce lubricants and metal processing fluids essential for the automotive and industrial sectors.

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**ATIEL** is the Technical Association of the European Lubricants Industry and a non-for-profit association (ASBL) representing the combined knowledge and experience of leading European and international engine oil manufacturers and marketers.

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