



### **ATIEL's Role:**

*“ATIEL is a representative body for manufacturers and marketers in the European lubricants industry and acts on behalf of its members as the main point of contact for external stakeholders. ATIEL, also in cooperation with other industry stakeholders\*, seeks to enhance the reputation of the lubricants industry by providing expert advice to regulators, industry partners and end-consumers and promoting superior standards of technology and lubricants performance.”*

*\*e.g. ACEA, API, ATC, CONCAWE, UEIL and national lubricants associations*

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### **ATIEL creates value for all the stakeholders in the lubricants industry:**

For its **members**, ATIEL provides a forum for debate on topical non-competitive industry issues and a platform for sharing resources and expertise:

- it monitors current and future technical trends and regulatory programmes,
- facilitates the development of scientifically sound responses to market needs and
- helps to promote European standards around the world.

For **regulators, industry partners and end-consumers**, ATIEL works towards the development of best practices and standards to promote superior quality products in the marketplace:

- it sets clear and consistent guidelines and best practices that address the needs of equipment manufacturers and consumers,
- acts as a European focal point for technical issues relating to the performance and environmental demands of engine oils and
- through the collective expertise of its members, acts as a respected partner and advisor on lubricants matters to all external stakeholders.

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